

APRIL 27, 2017



one family, one purpose  
una familia, un propósito

## CAMPAIGN UPDATES

Please let me know if I can assist you in anyway. I'm here to help! Feel free to call or email me at any time.

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## ST. JOHN THE BAPTIST



PLEDGES TO DATE:  
\$315,755

\$500,000

\$1,000,000

\$1,500,000

\$2,000,000

CELEBRATION GOAL  
\$2,400,000

CHALLENGE GOAL  
\$3,000,000

### USE THE MOMENTUM

The first campaign mailing was sent last Friday, April 21, so you can begin making calls to your prospects today! In addition to the mailing they have received, they also were introduced or reminded about the campaign during our Kickoff Weekend at all the Masses last weekend. Between the mailing and the Masses, your prospects are now waiting for your call! Now is the perfect time to try your prospects, the campaign is fresh in their minds and they are hopefully ready and willing to help make this campaign a success.

### MAKING YOUR GIFT

Thank you to those volunteers who have already made your pledge. As of Friday, April 28 we have received 27 pledges totaling \$315,755.

Remember we were hoping to have all volunteer pledges record by the end of April. If you have not yet made your pledge, please work with Father John, Edgar or the campaign cabinet member who recruited you, to make your gift as soon as possible. Keep in mind that we'd like each volunteer to commit to making your gift before you begin making your calls and visits.

#### Tips as you start making your phone calls and visits

- Introduce yourself when calling. You are calling on behalf of the parish community, its capital campaign.
- Leave a message, if you are not able to reach the person in your contact list. Call back in one or two days, in the afternoons might better.
- Offer to meet with donors after mass. Be open to other options.
- Meet face to face. It does make a difference!
- Bring pledge card to meeting.
- Share your story! The reasons why you are serving this fundraising effort.
- Say thank you!

If you encounter somebody who speaks a language that you do not feel comfortable speaking, please let Edgar Ramirez know as soon as possible, so another volunteer can visit with that person/family.

### THANK YOU

Thank you for being a volunteer. Your love for this community and leadership is preparing St. John the Baptist's Catholic Community to continue its mission. Without your assistance we would not be able to run a successful campaign.

**Kudos** to all the ladies who helped with our big mailing this week: Karen Jackson, Betty Matula, Diane Staten, Sarah Matthews, Leah Ann Bolton, Mary Davenport and Linda Krauskopf.

Thank you to all the volunteers who helped during Kickoff Weekend, especially Karen Wollam and Carmen Arreola from the special event committee.

### UPCOMING MEETINGS

REPORT & STRATEGY MEETING

- May 10, 7 p.m. parish hall

REPORT & STRATEGY MEETING

- May 31, 7 p.m. parish hall

ENTRENAMIENTO EN ESPAÑOL

- May 2 at 7:30 p.m. parish hall

## SPANISH TRAINING

On Tuesday, May 2 at 7:30 p.m. in the parish hall, we will have a training in Spanish. Our goal is to have 100 Spanish speaking volunteers.

## VOLUNTEER REPORT

At the bottom of this e-newsletter, you will find the Volunteer Report. The report details the overall amount of money we have raised to date and breaks down the various groups we are approaching. You will also see an account of each volunteer's prospect assignments. This will help us track our progress as a group. Please know this information is not a direct reflection of the time and work you are investing into this project. We can't adequately tally the amount of calls you've made, the number of visits you've conducted or the decisions you are waiting on. We know you will each do the best you can and are extremely grateful for your participation in this effort.

CATEGORY	PROSPECTS	REQUEST AMOUNT	DECISIONS	PLEDGE TOTAL	COMPLETED %
Leadership	61	\$707,500	24	\$263,730	39%
Major Gift	75	\$1,467,200	1	\$15,000	1%
Parish Gift	390	\$1,519,200	1	\$1,200	1%
Direct Mail	2067	\$3,723,300	0	\$0	0%
<b>Grand Total</b>	<b>2593</b>	<b>\$7,417,200</b>	<b>26</b>	<b>\$279,930</b>	<b>1%</b>

### LEADERSHIP

VOLUNTEER	PROSPECTS	DECISIONS	% COMPLETE
Alvarez	5	2	40%
Fr. John	27	17	63%
Guerrero	2		0%
Krauskopf	1	1	100%
Montoya	3	1	33%
Pucek	3		0%
Rabalais	5	2	40%
Rangel	5		0%
Recendez	3		0%
Sheridan	5		0%
Wollam	2	1	50%
<b>TOTALS</b>	<b>61</b>	<b>24</b>	<b>39%</b>

### MAJOR GIFT

VOLUNTEER	PROSPECTS	DECISIONS	% COMPLETE
Alvarez	4		0%
Fr. John	22		0%
Guerrero	6		0%
Krauskopf	5		0%
Montoya	6		0%
Pucek	5		0%
Rabalais	9		0%
Rangel	5		0%
Recendez	6	1	17%
Sheridan	7		0%
<b>TOTALS</b>	<b>75</b>	<b>1</b>	<b>1%</b>

### PARISH GIFT

VOLUNTEER	PROSPECTS	DECISIONS	% COMPLETE
Aguilar	10		0%
Alaniz	5		0%
Alvarez	2		0%
Amos	9		0%
Arreola	11		0%
Bautista	5		0%
Bingham	10		0%
Bowman	11		0%
Cabrera	10		0%
Candrian	11		0%
Castelan	11		0%
Castillo	10	1	10%
Cudney	9		0%
Cuello	11		0%
DelaCruz	7		0%
Delapaz	10		0%
DeLeon	10		0%
Diaz	7		0%
Esparza	9		0%
Fr. John	2		0%
Garcia	5		0%
Guerrero	2		0%
Hoffman	10		0%
Ibarra	10		0%
Krauskopf	1		0%
Lawless	2		0%
Lund	11		0%
Meyer	10		0%
Miglicco	10		0%
Montalvo	8		0%
Montoya	1		0%
Ortega	9		0%
Rabalais	1		0%
Ramirez	9		0%
Rangel	2		0%
Recendez	1		0%
Rios	10		0%
Schonert	8		0%
Segovia	12		0%
Trojanowski	10		0%
Turvey	10		0%
Van Sant	9		0%
Vazquez	10		0%
Vega	11		0%
Weatherfort	10		0%
Wollam	1		0%
<b>Unassigned</b>	<b>37</b>		<b>0%</b>